

DANIEL WILLIAM CHEATHAM

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Focused on developing and producing captivating and informative media. Interests include the fine arts, the not so fine arts, Freemasonry, & The 1st Amendment. Currently available for hire. Able to travel abroad.

A portion of my work can be viewed at www.extra-credit.tv

2004 - 2008 - The New York School of Visual Arts BFA in Cinema Arts with a Concentration in Post Production

2000 - 2004 - Alexander W. Dreyfoos Jr. High School of the Arts Graduated with a Concentration in Communication

Experienced in demonstrating, providing basic training, or working with: Final Cut Pro, Avid, Pro Tools, NewTek VT5, After Effects & Adobe suite. Additional skills include: On/Off line editing, color correction, broadcast motion graphic design, field/studio camera operation, field/studio recording/mixing, PA, AD, Post/CGI consultant, logging and capturing, transcoding, transfers, dubbing, DVD authoring, and word processing applications.

KICKTV / Major League Soccer (2012-current)

Digital media consultant. Post producer. Content creator.

Developed production standards & workflow guidelines. Managed content/asset distribution & archiving libraries.

Technical lead on live streaming events. Participated in the development & creation of several thousand pieces of original content.

Roles included writer, camera, sound, producer, editor, graphic design, animation.

Full-time, 42 months in a lead production role with channel from first month of launch to 1M+ subscribers & 150M+ views on YouTube.

High Times Magazine

"Farmer" John Griggs: Counter Culture Hall of Fame (2011) Digital Animation Short [DIRECTOR]

Medical Cannabis Cups (2011) Various Digital Packages [FIELD PRODUCER, DIRECTOR]

23rd Cannabis Cup Strain Entries (2010) Micro Horticulture Videography [DIRECTOR, DP]

High Times Presents 420 Covers (2010) Digital Short [DIRECTOR]

High Times Magazine Stony Awards (2010) [DIRECTOR, DP]

Veterans of the Marijuana War (2010) Typography/Motion [DIRECTOR]

Creative Control.

Sean O'Connell ft. McKenzie Eddy - Restless (2010) MTV, Music Video [EDITOR]

Curren\$y & Stalley - Address (MTV Edit) (2010) MTV, Music Video [EDITOR]

Barretta Aftershave Powered by Jet\$ Vision - Buddered Muffins and Brownies (2010) Web Series [EDITOR]

DJ Premier & Pete Rock Kick it @ CCTV (2010) Web Series [EDITOR]

The Casa de Luz

Justin's Mirror (2009) Digital Short [SOUND SUPERVISOR]

Pass With Care (2009) Digital Short [SOUND SUPERVISOR]

Daisy (2008) Digital Short [SOUND SUPERVISOR]

Tabacco Media

The Race (2009) Feature-length Documentary [CO-EDITOR]

Tabacco's Road (2009) 6 Episode reality series, following a New York City Council race [CO-EDITOR]

Do Tell Productions

Parting the Waters (2008-2009) Feature-length Documentary [ASSISTANT EDITOR to Josh Waletzky (ACE)]

Marc Ecko Entertainment

The Paparazzi Project (2008) Interactive Video Installation [CONSULTANT]

You Already Know Entertainment

YAK: Vol. 1 (2005), Vol. 2 (2006) B-Boy Documentaries [PRODUCER, DIRECTOR]

The Espionage Co LLC

K\$ (2011) Comedic short by Kevin Barnett [PRODUCER]

Life of Luigi (2010) Comedic sitcom, Pilot [PRODUCER]

B-1 Girls (2010) 30 sec TV Spot [CO-PRODUCER, EDITOR]

Lord, Somebody Got Drowned (2008) Historical Documentary [PRODUCER, DIRECTOR, EDITOR]

Melodrama (2003) Action Sports Film [PRODUCER, DIRECTOR, CO-EDITOR]